



I'll guide you into your own

 While keeping your you like to gross \$14 or

a true story

own business was so much easier than I had always thought . . . why the day to day guidance of a successful worldwide organization

could assure my own success.

I read the booklet several times. It just seemed too good to be true. I talked it over with my wife. We decided that now was the time to make the forward step . . . there was no reason to keep postponing an income increase.

So, I applied for a Duraclean dealership and I was accepted. I stayed with my job . . . ran a few ads . . . sent some mailings . . . contacted a few stores and told my friends about the superior services I was now equipped to give them. Evenings and Saturdays, I rendered the service. As the business grew, I added servicemen.

I found that I didn't have to develop a single idea myself. Every step had been prepared for me and pre-tested. Hundreds of other men

had already proven my methods successful. It didn't take long to see that I was making three to four times (yes, 3 to 4 times) as much per hour in my own business as in my printing job. So, after only seven months with a good following of customers, I quit my job to go full time on my own. In the meantime, I had enjoyed all this extra income on top of my salary.

Each day, we realized what a serious mistake not mailing that coupon would have been

and how that little act that seemed so trivial at the time actually changed our lives.

The steadily growing income brought us many things we could not afford before. My efforts were so much more productive. I scheduled my time to my own liking. When we wanted a day or two off, we took it. I worked hard but, if I wanted to be home early or quit

I became so enthusiastic about this business and so appreciative of what it had brought my family that, whenever a man opened a dealership near me, I helped him get a quick start.

The company learned about this and had each new dealer in my section of Michigan spend a day with me. One day the president of Duraclean Company asked me how I would like to move to Headquarters and spend my entire time helping dealers to increase their sales and profits.

That was good news to my ears. Since then I have worked with hundreds of our dealers in their own towns and at regional meetings, con-

children. Then one day I was reading a magazine just as you now are and I saw an ad. It intrigued me. It offered me the steadily growing income I had always hoped for. It said I would have greater security and personal independence . . . and that's what I had been wanting.

I was a little skeptical, but I said to myself, "for a postage stamp I can find out." So I mailed the coupon. In a few days, I got a letter with a booklet that gave the whole story. It opened my eyes. I could see why owning my

step by step thriving business

present job, would \$21 profit per hour?

by Bob Ferrel

ventions and dealer group meetings.

Incidentally I sold my dealership at a good profit. If for any reason a dealer wants to sell, we maintain a service to locate buyers and help him sell.

Our job here at headquarters is to show each individual Duraclean dealer how to use his own abilities to bring him greatest success.

It's Easier than You Think To Build Your Own Business

If you've, wanted to BE YOUR OWN BOSS... to become financially independent and have a fast growing income, now YOU CAN. And you own a Nationally Advertised business.

You can stay at your present job while your customer list grows...then switch to full time, lining up jobs for your servicemen to do. One job a day brings a good starting income.

If you hire two servicemen (full or part time) while you keep your job, the national price guide provides you a gross profit of \$14 an hour on their work and this is much easier to do than you think. We show you how... step by step. That's \$490 for a 35 hour week.

Your gross profit on three servicemen is \$21 per hour. An efficient Duraclean dealer can gross \$7 per hour on EACH serviceman plus \$12 an hour on any service he himself renders. The 24 page illustrated booklet we'll mail you (with no obligation) explains how most of your gross profit becomes clear net profit. Your income is limited only by the number of servicemen you employ.

You can operate from a shop, office, or your home. Equipment is light and portable.

At the start, you may want to render service yourself... or you can start with full or part time servicemen. This business is easy to learn... easy to start... so easy to service that women dealers do it. We prefer you have no experience... not have to "unlearn" old ways.

We are NOW enlarging this worldwide system of individually-owned service businesses. If you are reliable, honest and willing to work to become financially independent, we invite you to mail the coupon.

When you receive our illustrated booklet, you will see the way we show you step by step how to quickly get customers...and still more customers from their recommendations.

You have 7 superior services that are rendered "on location" in homes, offices, hotels, theaters, clubs, motels and institutions.

These are not ordinary services. You have the prestige and endorsement of leading furniture makers and carpet mills, of National Magazine editors, of Research and Testing Laboratories.

National magazine advertising explains superior merits of your services, builds your customer confidence and brings job leads to you.

Stores, upholsterers, insurance adjustors, and decorators refer jobs to our dealers. These year 'round services are in constant demand.

Start Small, Grow Big in this Booming Business

Many men have said to us, "I can't afford to give up my job till I know I have a sure thing ... a sound business that will provide both security and a better living for my family."

That made sense to us so we worked out such a plan...and those same men are now enjoying a Duraclean dealership in many communities. You don't experiment. You use tested, proven methods. You have our backing and "know how."

Does this appeal to you? Don't decide now. Mail the coupon so you'll have the facts to decide wisely. There is no obligation. You'll then know whether this is what you want.

You can start small and grow big. A third century ago Duraclean was an idea... but it caught fire and spread to a world wide service.

Our first service, the care of upholstery and carpets not only cleans, it enlivens the fibers ... revives dull colors. Pile rises with new life. There's no harsh machine scrubbing. No soaking. Mild aerated foam lightly applied lifts out dirt, grease, many unsightly spots like magic. Furnishings are used again in a few hours.

Government figures show service businesses are growing faster than industries and stores ... \$750 million yearly potential just in rug and furniture cleaning. Your 6 other services are explained in the free booklet we'll mail you.

Only \$1985 starts you in YOUR OWN business. A day's profit more than pays the monthly

payments we finance for you.

It is surprisingly easy to learn this business. You can decide from the information we will send you whether to apply for a dealership. So, with no obligation whatever, mail the coupon TODAY.

Mail this coupon TODAY It may put you in business

| L | |
|---|--|
| 1 | Duraclean International 9-96 Duraclean Bldg., Deerfield, III. 60015 |
| | With no obligation, mail 24 page illustrated booklet telling how and why I can quickly increase my income and family security while still employed, how you'll help finance me. No salesman will call. |
| ì | Name |
| i | Address |
| i | City |
| ļ | State & Zip |
| i | Telephone (area code |

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EDITOR'S NOTEBOOK King Editor-in-Chief

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AN OPEN LETTER TO PETER MAIVIA

Dear Peter,

You have made your choice. And now you must live with it. I hope you are happy with what you have become. Because not many others of us are.

Yes, Peter Maivia, you were fully aware of what would happen the night you turned, like an ungrateful dog, on your manager Arnold Skoaland and your tag team partner and friend Bob Backlund. But I suppose your petty jealousy could no longer be kept under control.

The poison of Fred Blassie was already in your system. And to think I used to admire you! Now, like the rest of your fans, I feel betrayed.

Do you remember the first night you appeared in the WWWF? Do you remember how the fans gathered around you as you walked down the aisle? Do you remember how they cheered you? Do you remember how they loved you? And now, Peter Maivia, look at what you have done! You have turned your back on those people who so unselfishly loved you.

Oh, but of course there is your side of the story, isn't there? You claim it was Backlund and Skoaland who double-crossed you. You say it was Backlund and Skoaland who were jealous of your success. This would be laughable if it wasn't so tragic.

So, Backlund was jealous of you? Well, Peter Maivia, listen to this: One month before Backlund defeated Graham for the title, you wrestled Graham with the belt on the line. I watched that match from the dressing room area. At my side was Bob Backlund. Bob screamed and cheered and rooted for you the entire match, although he knew if you did beat Graham his title shot would never take place. And when you didn't beat Graham, Bob Backlund cried. Tears of grief and friendship for a man he loved as a brother--you, Peter Maivia. And now, look at what you've done.



By Dan Shocket

HIS WAS GOING to be a welcome to Peter Maivia, a grappler who turned his back on the crowd and decided to wrestle like a man. Then I got to thinking about it.

I've hated Peter Maivia for longer than I care to remember. He's always been the one guy who loves to have fans love him. Whenever a champion was afraid to face a decent wrestler, Maivia would do his dirtywork for him. Verne Gagne's revolting title reign would have ended five years sooner if Maivia hadn't "helped out." For a Samoan prince, he behaves remarkably like a lackey.

Until his supposed change, Maivia was helping out Bob Backlund in the same way. It was his job to weaken Backlund's opponents before they ever wrestled baby Bobby. Maivia was a good lieutenant. Proof is that Backlund retained the title. Maivia follows orders very well.

Until now. After years of licking the boots of his superiors, Maivia decides to be a man. It doesn't matter to him that all his moronic fans call him a "rulebreaker." Supposedly, all he wants is to win the championship. Peter Maivia gets ambitious.

I have no doubt the man is sincere. He doesn't have the imagination to be a traitor. After



Peter Maivia, converted rulebreaker, in action against Baron Scicluna (above). The fans cheered for the Baron during this match! I don't know if we can trust Maivia or if he is enough of a man to stay smart and rich!

all, even the most servile of men yearn for the big bucks every so often. Something inside Maivia snapped and forced him to make his move. There is some integrity in everybody.

However, Maivia may have used all of his up. It won't surprise me to see him come crawling back on his knees. begging the fans to forgive him. Maivia has one ace in the hole: fans forgive and forget. It's not compassion, just a short attention span.

Therefore, I'm not welcoming

Maivia to the ranks. He still has a lot to prove to me. It'll take months, maybe years, before I believe in him. When the going gets tough, my money is on Maivia to fold.

However, in all fairness, I must add that many people I respect—Lou Albano, Grand Wizard, Ivan Koloff, and Freddie Blassie—are delighted with Maivia. They believe he'll remain in the fold, warring against the popular wrestlers for many years to come.

(Continued on page 46)

Television Psychic Bob Ferguson shows you

MAGIC WORDS TO COMMAND MIRACLES OF WEALTH, LOVE, AND HEALTH-IN MINUTES!

Here is staggering proof, based on actual reported miracles, that what has worked for thousands will absolutely work

Yes, how would you like to say some magic words, and be show-ered with hundreds of dollars in as little as 45 minutes! Or use amazing healing words, and get rid of crippling ailments instantly! Do you realize that it is possible to instantly and secretly command others to do your bidding... punish evil doers... see behind closed doors... be anything and have anything your, heart desires ... with magic words so simple yet so powerful, they can only be described as miraculous!

Yes, soon miracles will be happening to you every day, with the amazing secret of PSYCHIC TELEMETRY! My name is Robert A. Ferguson. You may have seen me on TV, 1 have shown hundreds how to use this amazingly simple power to command instant miracles to happen in minutes!

Impossible? I have staggering proof that it's not only possible but absolutely true and that this MIRACLE POWER WILL ABSOLUTELY WORK FOR YOU-to change your life from poverty to riches, from poor health to radiant new health, to bring whatever you desire almost instantly! I'm not exaggerating when I say the sky's the limit!

POSITIVE PROOF THAT WHAT I SAY IS TRUE!

Right now I'm going to prove to you how easily PSYCHIC TELEMETRY works for you. Remember, I cannot profit by exaggeration. What I tell you has got to be true, and it costs you nothing to find out for yourself.

• HUNDREDS OF DOLLARS IN 45 MINUTES! I have a report here from Mary D. who needed \$400 quickly. She had no idea where she could get the needed money. Her sister gave her a Psychic Telemetry Enchantment to say. In only 45 minutes, she received \$400 from an unexpected source!

she received \$400 from an unexpected source!

That's chickenfeed compared to the staggering results many others have achieved with these magic words! Dave E. had been unable to find a job, and had only 3 days left before having to pay a big bill. He didn't have a cent. In one session, I showed him how to use the Psychic Telemetry Prosperity Ritual. The next morning, he was all smiles, as he reported a studen windfall of \$2,000—more than enough to pay the bill. A miracle? Of course! Yet last a very average example of the power of these magic words!

Dave used the Prosperity Ritual at about 9:00 P.M. At 8:00

A.M. the following morning, he got the money! As simple as that! I HAVE HUNDREDS OF CASES ON FILE, PROVING HOW EASILY MIRACLES HAPPEN with these magic words! Before I-give you the next case, let me say this: DO YOU NEED MONEY? Say the powerful words on page 37! With this secret, and the proving the provential words on page 37! With this secret if you can get any amount of money at any time you need it! I am telling you the sky's the limit on how much money you can ask for and receive quickly with this power! Proof?

HOW AGNES C. WON OVER \$500,000 WITH THE WORDS FOR WINNING CONTESTS!

Agnes C. was told about enchantments and spells, but insisted that she possessed no psychic powers and never had any psychic had been specific powers and never had any psychic experiences. Here's what happened: she kept dreaming of a man in a flowing robe with dollar signs all over it, holding up 7 fingers, saying: "A dollar a day keeps poverty away!" She purchased a one-dollar lottery ticket.

"I simply could not believe it when my number was drawn for "I simply could not believe it." She says are and prize (7 days later). I still can't believe it." She says. "I won over a half-million dollars." Agnes and her family are now enjoying their new lakefront home with its private boathouse and dock. They have two expensive autos and all the other luxuries money can buy.

The point is: YOU CAN USE THE SAME SECRET! You'll find the very words she used on page 37 of my book, and it won't cost you a single cent to find out what they are, and how they'll work for you.

MAGIC WORDS FOR MIRACLE HEALING!

Before I tell you how YOU may achieve a MRACLE HEAL-ING, let me tell you how a man was healed of arthritis in FIF-TEEN MINUTES! A friend of mine, Louie A, tried the power Ritual for Magnetic Healing on page 146 on his next-door neighbor. Ken, who was confined to a wheetchair with arthritis. In a matter of minutes, the crippled man was WALKING! "I haven't been able to walk for months," he said, "and you got me out of my wheelchair.

Since that day, Louie has been able to heal "incurable" diseases!
AND YOU CAN DO THE VERY SAME THING! This is just
an average case. With this power, you can command healings like
this on almost a daily basis. I'm telling you this power is FANTASTIC!

Look what you can do, with exact words I give you on page

139-140—

© Cure ulcers, nervous headache, and insomnial Calm the nervest

© Cure diseases of the liver and spleen—stop bleeding!

© Strengthen the eyes, control epilepsy and disorders of the stomach!

© Cure heart disease, increase circulation, and heal court

stomach!

• Cure heart disease, increase circulation, and heal gout!

• Heal burns, conditions of the nose, throat and sinus, treat hay fever and asthma!

... and much more! With these words, you ask great rays of healing power to enfold you, pulsating within every nerve and cell of your body, cleansing, soothing and healing! Whatever you are trying to heal, you know the job will be done.

MIRACLE CURES REPORTED!

Do you realize that it is possible to get rid of crippling ailments almost instantly with healing words? You can command that all sickness and disease be banished from your body! Here is a force so powerful that it almost defies description! It can heal a withered limb or return sight to the blind . . . raise the crippled from their beds! It has brought miracle cures to the suffering and the lame!

• KIDNEYS MIRACULOUSLY HEALED! Evelina's only hope was to find a suitable kidney donor. She was so weak, it took two people to almost carry her to the hospital for her frequent treatments. There seemed to be little hope for her. With this method, she says—

MAGIC FORCES THAT WORK MIRACLES

Once you call on them, powerful forces stand ready to fulfill your every command. You can be confident that they will work a miracle.

a miracle.

• HOW ALLEN F, WON \$800 AT THE CRAP TABLE AFTER

• HOW ALLEN F, WON \$800 AT THE CRAP TABLE AFTER

\$800 by Monday morning. It was Friday already, and things looked
hopeless. He's never been inside a gambling casino and knew
nothing about roulette, craps, or blackjack, but he had a strange
urge to try it. With only \$1, he said the magic words on page 22,
turned silently, and headed for the crap table. He threw the dice,
and it came up 7. He tried it again and again. A crowd gathered,
The dice were changed, but he kept throwing 7's. He walked
away with \$800!

Anyone can use these magic words. When you use them what

away with \$800!s. the see magic words. When you use them, what you command does happen! You can count positively on real results. It always works! It is not evil—nor is it Black Magic. Like electricity, it is simply a power given by nature to make life easier!

electricity, it is simply a power given by nature to make life easier!
• MAGIC WORDS GIVE YOU POWER OVER OTHERS!
Say the magic words on page 44 to make others do your bidding. With this Enchantment, you send forth mystic rays of power to impress those whom you command to bend to your will at all times. It makes other people like putty in your hands! No one can resist you! Let me show you how easily this happens!
To use this power is simplicity itself! Say the magic words—then just sit back and relax. Within seconds, minutes at most, you will have a willing, obedient slave!
You can stand next to a person and place a thought in his or her mind. When others are asleep, you are free to speak directly to their subconscious mind. Your voice is remembered upon awakening. People obey your commands. It's fantastic!
• MAGIC WARDS THAT BRING YOU! OVE! Say the magic

MAGIC WORDS THAT BRING YOU LOVE! Say the magic words on page 47, to command and guide the perfect partner to you... to command him or her to be blind to your shortcomings, and fulfill your every need and your every desire!

• MAGIC WORDS FOR SECRET KNOWLEDGE! The magic words on page 164 allow you to become an invisible traveler to anywhere, in the world. You can listen to conversations and you can see what's going on, completely undetected. You will experience the ability to walk through walls and doors. Nothing can be kept secret from you—there is no longer such a thing as a locked door. You can enter any place at will. If you wish to know about



ABOUT THE AUTHOR

ROBERT A. FERGUSON, author, lecturer, and Psychic Telemetry teacher, has been involved in the occult field for over thirty years. He has been a frequent guest on many television talk shows, and has had articles published in magazines such as National Enquirer, Occult, Psychic World, and others. Mr. Ferguson has been called, "The leading authority in this field" by a number of prestigious Societies in England. He has also acted as psychic consultant to top American corporations and entertainment personalities.

others, you can secretly and invisibly watch their every move and hear their every word!

• MAGIC WORDS PROTECT YOU FROM EVIL! Say the magic words on page 51, for attunement with the pure rays of power that come to you from the Great Cosmic Mind. . to affirm protection from every curse or evil influence . . . Say them to command divine protection, and that no evil will be able to penetrate your shield of power, and that those who would send you evil shall be powerless, and their evil shall return to them a hundrefold.

MAGIC WORDS TO SEE INTO THE FUTURE! There is no need to blindly stumble into the future. When you say the magic words on page 62, your psychic eyes will open, and you will see actual visions of future events. Vision upon vision will flash brilliantly into your mind. If there is danger ahead, Cosmic Mind will flash you the warning so a possible catastrophe can be avoided. If there is tremendous goodness in the future, all will be revealed to you!

THE AMAZING SECRET OF COSMIC DUST!

On page 204, I tell you the amazing secret of Cosmic Dust: how to make it and USE it to bring good fortune, punish evil doers, and heal the sick! The 3 needed ingredients are easy and inexpensive to obtain. (You may already have them, in your kitchen or basement storage areas.) Put a level teaspoon of each in a bowl and mix well. Your Cosmic Dust is then ready to work amazing miracles for you!

You owe it to yourself to try it! Could anything be fairer? Why not send in the No-Risk Coupon—TODAY!

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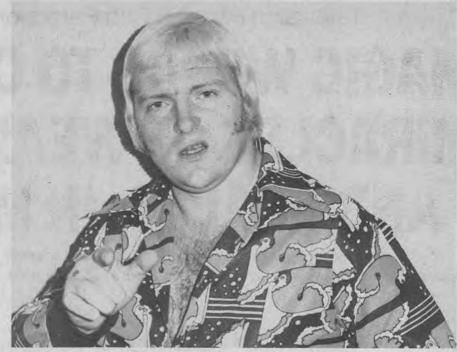
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RICHMOND



(Editor's Note: In last month's INSIDE WRESTLING, associate editor Gary Morgenstein described a mysterious confrontation with Bobby Heenan, Bob Orton Jr., and Nick Bockwinkle on a lonely Texas highway. Morgenstein had learned that the contract to the upcoming Bockwinkle-Rhodes title match, a contract which Heenan wanted destroyed, was stolen from the AWA office. Here is the conclusion of Morgenstein's report.)

Whatever Heenan says I generally refuse to believe no matter what it is.

Bobby Heenan tries to point out to me

that there are two sides to every story.

OBBY HEENAN SPREAD his arms in a gesture of indignant innocence.

"Search us if you want," Heenan said, "but you won't find the contract. We had nothing to do with it." Heenan nodded at his scowling wrestlers. Bockwinkle and Orton flanked their manager, arms folded across chests, eyes thin and menaceful.

I had been conscious for about 15 minutes. Somehow, I had been transported from the highway to where I now was, a small, gray room. Their silent, smug grins filled the bare room while I checked my limbs. All intact. A bandage covered the gash on my forehead. An ice pack was taped to my skull, reducing the swelling of the lump behind the ear. Certainly

not signs of impending physical disaster. Even my jacket was neatly folded.

What were they up to?

Sensing my curiosity, Heenan motioned for the wrestlers to leave the room. It was just he and I.

"I heard about the burglary," he said. Heenan eased himself onto the chair, carefully pushing aside my battered jacket. "I happened to be in the area and I knew you would immediately suspect me.

"I have an iron-clad alibi. But that's not the point." Heenan jabbed at the air with a thick finger. "What bugs me is that as soon as something wrong happens in this sport, they accuse Bobby Heenan."

A confused, anxious mind unleashed my tongue.

"Oh, poor Bobby," I said. "Maybe it's because of all the slimy garbage you've pulled over the years." I leaned back against the wall and rubbed my sore fists.

"And I won't change," he (Continued on page 48) When Your WORST NIGHTMARE Becomes REAL
And Suddenly You Are Face-To-Face With A MUGGER...

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NO SELF-DEFENSE DEVICE THAT
YOU CAN GET WITHOUT A LICENSE CAN
MAKE YOU FEEL SAFER AND
GIVE YOU MORE PROTECTION!

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Behind the Dressing Room Door by Randy Gordon

THE WARNING SIGNS had been there for many weeks, but I was so busy, I chose to ignore them. It was almost as if Fred Blassie had sent me a letter detailing his plans to convert Chief Peter Maivia into a rulebreaker. Had this reporter been on his toes, Maivia would not be a rulebreaker today.

A few months ago, I was in Maivia's New York hotel room, doing an interview with the High Chief. On a night table, I noticed some fan mail, as well as correspondence from some of Peter's friends in wrestling. One of those letters bore the return address, "FRED BLASSIE, HOLLYWOOD, CALIF."

"What's this doing here?" I asked Maivia.

"Oh, it's nothing," said Peter, with a bit of hesitance. "He . . . he . . . He's been writing to me for awhile, but I totally ignore his letters." Then he took Blassie's letter, threw it in the garbage, and smiled at me.

There were other instances. Like the night I was talking to Maivia in his dressing room before a match. Suddenly the door swung open and in walked Blassie. Maivia and I just stared at him.

"I must have the wrong dressing room," bellowed Blassie. "No way I would be put in here with you two geeks." He quickly walked out. I noticed Maivia was sweating.

Now that I think back on it all, I could kick myself. The night I found the letter from Blassie in Maivia's hotel room should have been the night I opened my eyes to what was going on. Sure, Maivia threw the letter away. But he didn't burn it first. He didn't rip it into a million pieces.

(Continued on page 56)

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RICK STEAMBOAT wants all his fans to send him their signatures so he can add them to a petition he will bring before the National Wrestling Alliance. Rick explains, "RIC FLAIR, HARLEY RACE, and several other wrestlers have tried to conspire against me to see that I will not get any more championship matches. This cannot be allowed to happen. If I put enough pressure on the NWA to do something about this evil



RICK STEAMBOAT

conspiracy against me, I'm sure I can beat these men. I just hope my fans will sign up and help me put pressure on the men trying to hurt me."

The Georgia state championship belt is around the waist of MR. WRESTLING II after his stunning upset over champion ANGELO MOSCA... Big JOHN STUDD hopes to collect the bounty RIC FLAIR has put on the head of BLACKJACK MULLIGAN. Thus far 10 wrestlers have failed... KEN PATERA has won the Mid-Atlantic championship he

lost to TONY ATLAS ... Huge CRUSHER BLACKWELL, managed by THE GRAND WIZARD, is in special training for his match against ANDRE THE GIANT. Blackwell tips the scales at 420 and Andre weighs even more than that! What a clash that will be! Blackwell assures everyone, "I'll demolish that freak!"

It's unanimous: PETER MAIVIA has become the most hated man in professional wrestling since he attacked his tag team partner BOB BACKLUND and manager ARNOLD SKOA-LAND. "Why?" exclaims Backlund, every time someone brings up the incident. "Why did he do it?" Maivia reports that he was sick of taking orders from Skoaland and his "flunkie." Backlund. We feel that Peter was influenced by FRED BLASSIE. the man he now proudly calls his manager.

"In this corner, DAVID VON ERICH. His opponent, in the opposite corner, his brother, KEVIN VON ERICH!" That's an announcement you'll probably never hear. However, who does their father, FRITZ VON ERICH feel would win a clash between his two sons? "I'll tell you Bill, if you swear you won't print it," Fritz told me. I now know one of the best kept secrets in professional wrestling. Sorry fans. My lips are sealed!

Great news for Mid-Atlantic region fans: High flying JIMMY SNUKA has signed a contract with promoters in your area. "I intend to help JAY YOUNGBLOOD, RICK STEAMBOAT, and other honorable men run the rulebreakers out of the area," he said. Jimmy is one of the best aerial artists you will ever see and is

definitely championship material. "I know that HARLEY RACE defends his NWA title here very often," adds Jimmy. "I want Mr. Race's title and nothing will stop me from getting it!" A strong and confident boast from Jimmy Snuka.

STAN HANSEN is back in the "lariat" business. As you know, when Stan was a fan favorite, he stopped using the neckbreaking maneuver. Now that he's a rulebreaker again, he's out to "break a record number of necks." He's already started, as he just broke the neck of rookie ED BURKEL.

CHIEF JAY STRONGBOW is back on the winning road again. He's out of his slump and the Chief has recorded 27 straight victories in the past few weeks. Go Chief go!

. . "Pretty Boy" LARRY



PETER MAIVIA

N'NEWS

Bill Apter reporting...

SHARPE is looking impressive in his matches in Hawaii . . . MR. FUJI has found KARL VON STEIGER to be a suitable partner as the two have captured the Hawaiian tag team title . . . Former friends DUSTY RHODES and MARK LEWIN exchanged harsh words which led to a dressing room brawl and a contract to wrestle. "Since he became a big star, he's just a big head-swollen punk!" says Lewin. "His head is bigger than his stomach if that's possible!" Dusty's side: "Mark Lewin said some things about my personal life that I



STAN HANSEN

did not appreciate. Yeah, I threw the first punch in the dressing room. He knows he deserves what he got!"

Don't let it be said that the tag team of GREG GAGNE and JIM BRUNZELL is not as good as before Jim's unfortunate leg



PAT PATTERSON

injury. That injury has healed and they are back at full strength. Why haven't they taken the AWA tag team belts from PAT PATTERSON and RAY STEVENS? As Greg said, "Get rid of the disqualification rule and we'll get our belts back." In six title defenses against Gagne and Brunzell, Stevens and Patterson have been disqualified five times!

On the lighter side: At a wrestling show in New York City, wrestler MARK TENDLER was being viciously worked over by his opponent. All of a sudden a woman rushed into the ring and began hitting Mark's opponent with a pocketbook! Special police grabbed the woman and escorted her back to her seat. She was told to stay there. The woman was Mark's mother! "I bought a ticket to see my boy wrestle. I just couldn't let that big bum try to tear my son's face up!" she told us. "I'd like to get that guy in the ring myself. He wouldn't know what hit him!" she said.

BRUNO SAMMARTINO got



JOSE LOTHARIO

revenge on SUPERSTAR GRAHAM when the "Living Legend" stopped Graham (due to excessive bleeding) in Bruno's comeback match at Madison Square Garden. But Bruno says he is not through with Graham by any means. "No way!" Sammartino exclaims. "I want to run that creep out of the sport. There is no room for creeps like Graham in wrestling." . . . JOSE LOTHARIO made a successful return to the Texas mats after a long stay in Louisiana. Jose now plans to split his time between Texas and Louisiana. Fans in each state will now get to see him in action. He is a favorite in both areas . . . DINO BRAVO teamed with WWWF champion BOB BACKLUND in Toronto. They made a great tag team combination ... GREG VALENTINE claims to have run BLACKJACK MUL-LIGAN out of the Mid-Atlantic region . . . The masked WHITE KNIGHT has adopted his own patented version of the abdominal stretch as his windup hold.

See you next month!













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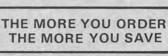
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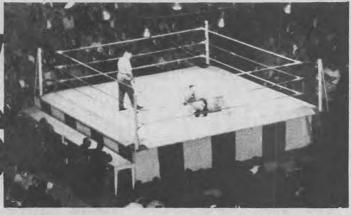
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WELCOME BACK, VICTOR

The intelligent wrestling fans of the WWWF welcome the new Victor Rivera with open arms, for the heavyweight championship belt will be around Mr. Rivera's waist in our time.

A championship bout with current champ Bob Backlund would be one of the greatest matches ever presented in the WWWF. Let's hope that the All-American Howdy-Doody is not able to buy his way out of this bout, as it's a well-known fact that Backlund packs a very thick wallet, much to the joy of his "hired" referees.

But this time will be different, Bobby boy, because once Victor "Cannonball" Rivera gets you in the squared circle, no referee in the world will be able to help you.

> STEVE SCHWARTZ Philadelphia, Pa.

THANK THEM

I think people today should thank men like Bruno Sammartino, Crusher, and Ivan Putski for giving men like Billy Graham, the Valiants and Nick Bockwinkle sound beatings.

VERY SAD

I can't believe it. I'm very sad when I read that Victor Rivera turned to rule breaking (November 1978). I can't believe that Victor is in business with a man like Fred Blassie.



Yes, it is true. Victor Rivera is a hated rulebreaker and has no intention of changing. "I'm proud of him," says manager Fred Blassie.

In Puerto Rico, Victor is our idol. He has many fans here. I hope that Victor reads this letter

I'd also like to say that Dan Shocket's 'Bodyslams and Pinfalls' column makes me sick. I'm tired of him discrediting the three greatest wrestlers in the Mid-Atlantic area. I'm talking about Rick Steamboat, Paul Jones and Blackjack Mulligan.

GAIL DUNCAN
Pilot Mountain, N.C.

LEAVE HIM ALONE

Why is everyone so against my favorite wrestler, AWA champ Nick Bockwinkle.

Nick won his title fair and square. People like Verne Gagne and Billy Robinson have tried to take this honor away from Nick but have failed. So why get on Nick's head for defending something that is rightfully his?

DENISE BOCKWITY Minneapolis, Minn.

THE ROOKIE IS TOUGH

Well, Matt Brock sure selected a tough kid as his protege. I tell you, this guy Steve Farhood is a daring, if naive young man.

I thought any guppie in the pond would know that a pencil falling near Harley Race is a sure

WRESTLING'S SEATES

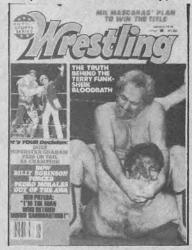
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THE By STEVEN FARHOOD

'D LIKE TO begin my very first column by saying that I hope to do nothing but inform the millions of wrestling fans across the country of the status of the sport we all love, through this feature. Having been a fan all my life, and having been a ticket-paying customer as recently as three months ago (that's when I got this great job), I intend to remember, cater to, and be honest with you, the fans. Once again I'd like to thank the generous editors of INSIDE WRESTLING for giving me the opportunity to write this column. Monthly features will include "Scoop Of The Month," "Rumor vs. Fact" and the "Injury Report." I hope you enjoy them.

SCOOP OF THE MONTH

"Peter Maivia Turns Rulebreaker!" I had the unfortunate displeasure of being at the match in which Maivia turned on WWWF champion Bob Backlund. Objective as I always am, I understand that sometimes popular wrestlers must turn rulebreaker to gain a title shot or make more money. But Maivia, in his Samoan splendor, seemed different. Sure he would have trouble getting a title shot against the wonder boy, champion of the WWWF, Bob Backlund, but still his actions seems inexplicable.

One Maivia enemy confidentially told me that Maivia turned rulebreaker because he was sick of being taunted for

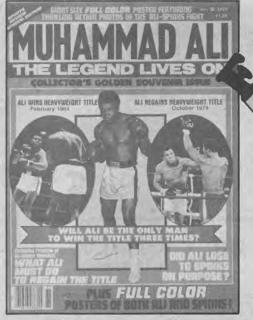


The tattooed High Samoan Chief Peter Maivia in a gallant pose (above). Steve Farhood reports that taunts from other wrestlers concerning Peter's tattoos are not the reason that he turned rulebreaker. Was it money or Fred Blassie?

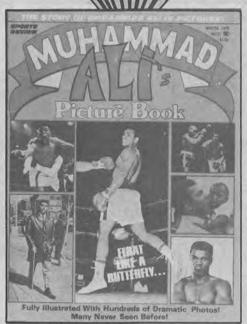
having more than half his body covered by tattoos. I cannot believe such nonsense. Maivia's tattoos are admired by many wrestlers. As a matter of fact, Dino Bravo told me that "Maivia's tattoos are individual works of art that adorn his body with beauty and give him

elegant grace." Bravo's words are echoed here. If money or a title shot are the only reasons behind Maivia's change, then he deserves to be hated. However, I feel sorry for him the first time he runs into Bob Backlund. Revenge is in order.

(Continued on page 52)







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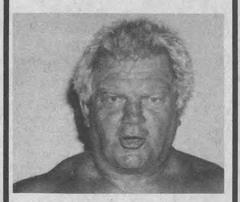


NEWS FROM THE

If you would like your area of the country represented in these reports, while also being officially credited with your own by-line, send us reports of the matches you attend. You will have the thrill of seeing your name in an internationally known magazine while at the same time helping to improve the quality of wrestling in your area. So why not give it a try? You will be glad you did!

Send your reports to: Correspondent Editor, Box 48, Rockville Centre, N.Y. 11571.

ST. LOUIS, MO. By Kevin Staples



THE BRUISER vs.
BRUISER BRODIE



A wild match was the forum for Bruiser Brodie's savage attempt to rip the Missouri state title from the Bruiser. After 45 minutes of furious action, Brodie was disqualified for jumping off the top rope, permitting Bruiser to retain his title.

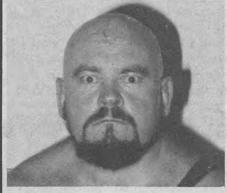
OTHER BOUTS: Rocky Johnson and Pat O'Connor stomped John Valiant and Lord Al Hays... Tank Patton flattened Paul Orndorff... Ted DiBiase won a handicap match against Buck Robley and Jim Valiant.

Oct 20,78

TORONTO, CANADA By Keith Gibbs



vs.
IVAN KOLOFF



WWWF champion Bob Backlund defended his belt against the evil challenge of former titlist Ivan Koloff. Trying to cripple Backlund wasn't enough for Koloff. He used a backbreaker and bearhug. But Backlund showed what he's made of and used a piledriver to retain the title.

OTHER BOUTS: Ric Flair won by disqualification over Rick Steamboat . . . Dino Bravo halted Ken Patera's maniacal assaults . . . Tony Atlas and Jay Youngblood triumphed over Gene and Ole Anderson.

RICHMOND, VA.
By Steve Thompson



VS.
TONY ATLAS



Mid-Atlantic heavyweight champ Ken Patera squared off against exchamp Tony Atlas in one of the most savage title bouts in Virginia wrestling history. With oceans of blood transfiguring Patera's body, the match was halted before the champ collapsed in the aisle.

OTHER BOUTS Blackjack Mulligan and Dick Murdoch bopped Greg Valentine and Baron Von Raschke, but the evil pair retained their NWA titles . . . Abe Jacobs and Mr. X drew.

WRESTINE FAPITALS



By Chris Ronguillo



THE SHEIK VS. **JOSE LOTHARIO**



Disqualification seemed to be the only rational end to a furious bout between The Sheik and Jose Lothario. Neither man could stand, but the match continued its horrific pattern of brutality and blood.

OTHER BOUTS: Dusty Rhodes and Andre the Giant bombarded Ernie Ladd and The Assassin . . "Outlaw" Ron Bass overcame Ray Candy . . . Jerry Stubbs beat Gino Hernandez . . . Jerry Brown and Bobby Jaggers halted Kurt Von Hess and Siegfried Stanke.

Oct 1978

NEW ORLEANS, LA. DES MOINES, IOWA By Randy Speer



HARLEY RACE VS. **TERRY FUNK**



For sheer dramatic intensity, no night could ever rival the evening when Harley Race placed his NWA belt on the line against Terry Funk. Both men unleashed offensive genius until, with both exhausted, the match was called a draw, befitting the efforts of both wrestlers.

OTHER BOUTS: In a bloody brawl, Andre the Giant won by disqualification over Bruiser Brodie . . . Honesty prevailed when Col. Buck Robley's treacherous attempts to win the Central States title from Doug Gilbert were prevented.

NEW YORK, N.Y. By Virginia Maria Bowes



BRUNO SAMMARTINO VS. SUPERSTAR GRAHAM



In a bout which will be forever remembered by wrestling fans for its emotional vitality, Bruno Sammartino took on Superstar Billy Graham. Amid blood and blasting fists, Bruno inflicted enough bloody wounds on Graham to have the bout stopped.

OTHER BOUTS: Bob Backlund successfully defended his WWWF title against Ernie Ladd . . . Dino Bravo pounded Crazy Luke Graham . . . Victor Rivera stopped Dominic DeNucci . . . Ivan Koloff downed Tony Garea.

HOTSEAT

*I'M SUPERIOR TO ALL MEN!"

A T 6-9, he is an imposing figure. A menaceful scowl burns fiercely within blackish eyes and thin, cruel lips. His agility belies his enormous size, creating a formidable and frightening wrestler. The former All-Profootball player brandishes a mystifying bandage on his thumb. He insists it is a legitimate injury. Opponents contend it harbors a foreign object. This superb but ruthless man at the core of controversy is Ernie Ladd.

INTERVIEW CONDUCTED BY STEVEN FARHOOD

- Q: Hi, Ernie, pleased to meet you.
- A: Yeah, yeah, I know. Everyone is glad to meet me. Except my enemies. What's your name? Farhood?
- Q: Yes, Steven Farhood. I'm just starting here.
- A: You look reasonably bright for a writer. Hope you thought up some interesting

questions and not the same old tired manure.

- Q: Like about your thumb?
- A: (Growls) Yeah, my thumb. Once and for all, I'll tell this

66

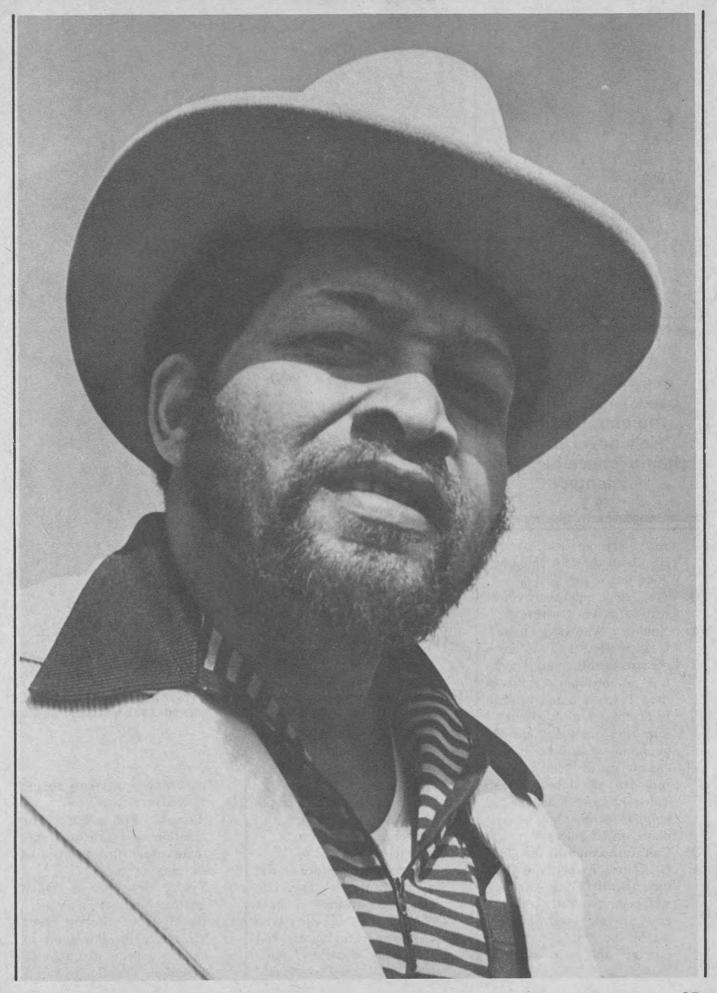
I hurt my thumb on a goal line stand while I was the greatest defensive lineman in pro football. I have to take care of my thumb. I have no foreign object in there.

99

for the public, for the press, for the promoters and for anyone who may be interested 'cause I won't be bothered by this anymore. I hurt my thumb on a goal line stand while I was the greatest defensive lineman in pro

football. I have to take care of my thumb. I have no foreign object in there. I'd be more than willing to let a doctor examine me.

- Q: But you've refused in the past.
- A: That's 'cause they've been nogood quacks! I'll let a good doctor examine me anytime.
- O: Is that a pledge?
- A: What's with you, boy? I said what I said and that's it. That your only question, Farwell?
- Q: I have a few more. And the name is Farhood.
- A: Yeah, yeah, dumb name. Ask questions and you shall be rewarded.
- Q: You've developed quite a fearsome rivalry with Dusty Rhodes.
 - The American Nightmare.
 The most overrated blimpo burger in the world. This isn't a real rivalry. A real rivalry is when you got two dudes about evenly matched. Rhodes couldn't shine my





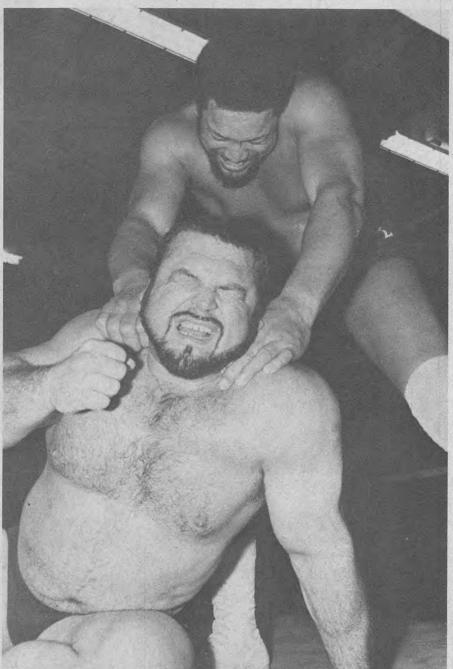
Rhodes is a fat, misshapen hunk of used Texas lard and you can print that.
He's never been champ 'cause he's not talented!

shoes, though he'd love to. It's about the only thing he's good for.

Q: Well, some people say you're really afraid of Dusty and ...

A: You're a wise-guy, Farwell. I call it what it is and that's the street truth, dude. Rhodes is a fat, misshapen hunk of used Texas lard and you can print that. I ain't afraid of him 'cause he's nothing. He goes and says he's never been champ 'cause of his temper. Bull. He's never been champ 'cause he's not talented. I'm going to smother his puss and dance on his belly.

Q: Can you accomplish this goal?
A: Of course I can, you little numbskull! I've already whipped his butt and I'm going to continue whipping his fat butt until he is my servant and will do my bidding.



Ladd clamps a nervehold on the neck muscles of "Polish Power" Ivan Putski. Ladd claims that Putski, like Dusty Rhodes, is just "an overrated bum who can't fight his way out of a paper bag!"

Q: Which is?

A: My business. You stupid writers will just have to wait and see.

Q: Another rivalry you've . . .

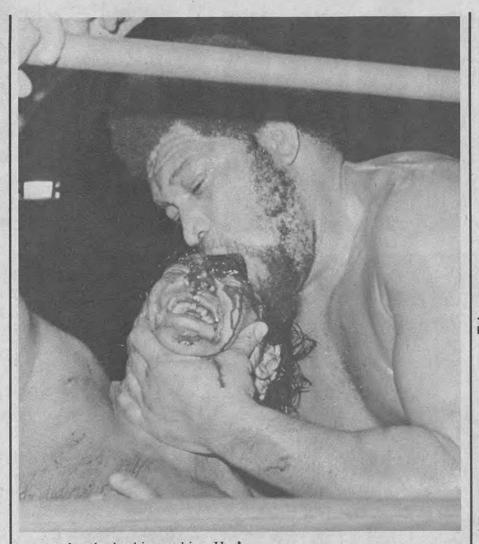
A: Stop using that word. I will say it once and only once. I do not have rivalries. I have matches with inferiors who resist my eventual success so I must whip them and whip them until they surrender.

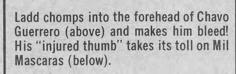
Now who you talking about? Q: You're very nasty.

A: Tough, kid. Ask your question so I can do something more important, like washing my ear.

Q: You've developed a dislike for Backlund, haven't you?

A: Howdy-Doody Bobby. What a disgrace for this sport to have a moron like that as champion. I'm after his hide. I





can't take looking at him. He makes me sick with that freckled face and big imbecile smile. I want his hide just so the world can reward me for destroying the dude.

What sort of champion Q: would Ernie Ladd be?

A: A benevolent champion. I would shower my local supporters with gifts of my affection. I would go down amongst the crowd and touch the fans' heads. I would permit pictures to be taken of me so the history books would record my achievements forever. I would answer every challenge by the little sniveling fools and beat them all back with my iron fists. I would be the greatest champion in all of wrestling history.

O: Sounds like a king.

That's what I would be. No more of this idiot dancing





I am superior to all men and beasts I must face in the ring. Only the brightest of loyal men understand my greatness.

99

around. Bellowing like blimpo Rhodes or smiling like Backlund or eating clam sauce like hairy Bruno. I would give the belt class. I would be the idol of millions. I would be royalty.

Is that your ultimate goal, 0: to bring a regal presence to the world title?

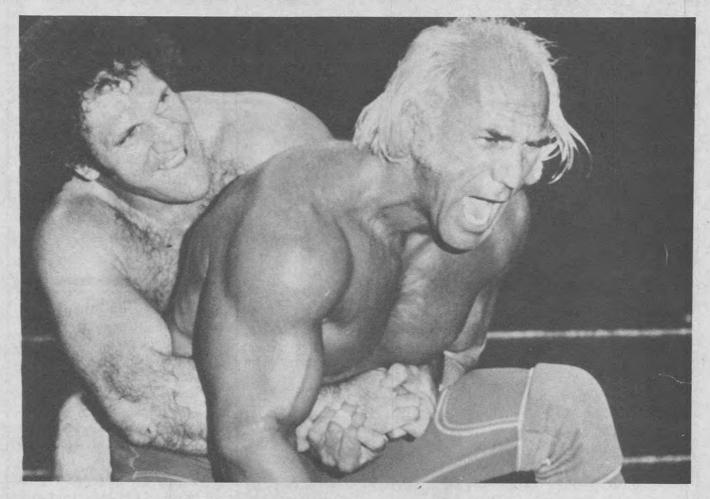
A: Exactly. I am superior to all men and beasts I must face in the ring. Only the brightest of loyal men understand my greatness. Once my belt is around my waist, all of mankind will know the power and glory that is Ernie Ladd.

Are you serious? Q:

What! Listen, you ugly A: baboon-face. I shouldn't even grant such common trash like yourself an interview. You aren't worthy of it, Farquar. Thanks, Ernie.

Your pleasure.

BRUNOS



The Legend Returns

MYRNA SIMPSON TOSSED anxious, anticipatory glances toward the dressing room entrance. At the emergence of each wrestler, a slight disappointment creased her pretty features.

The two participants would tangle fiercely in the ring, embraced by vociferous cheers

and shouts of encouragements, but the cries were minimized by the expectations they were saving for that one man.

Six hours of a scheduled nine were completed. Number seven was the one Myrna Simpson and 22,000 other fans had been waiting for. Through countless letters and

prayers, they urged him back.

He returned. The buzzing grew into quaking eruptions of love punctured by the increasingly deafening chant.

He charged down the aisle, through the explosion of love and the avalanche of affection. The chant bombarded his grinning features, the stocky muscular frame and the caring eyes.

And the chant continued.

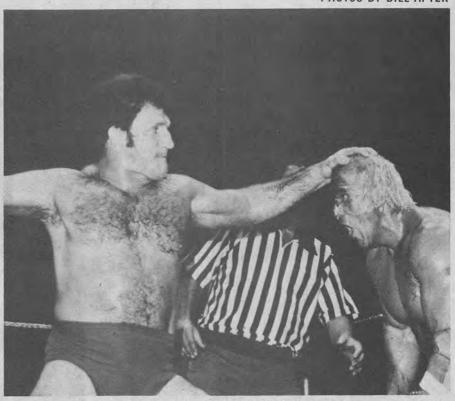
"Bruno! Bruno! Bruno! Bruno!"
Bruno Sammartino had returned to Madison Square Garden.

He paused at the ring apron, the menaceful scowl of opponent Superstar Graham inconsequential. A brisk wave and a wider smile produced another wave of shouts.

"You know, I have never felt such emotion tug at my heart as I did tonight," Bruno said. "All the kind letters I have received since my retirement were very supportive in my hours of indecision.

"But it is hard to really feel all the love from letters and phone calls. You have to go out and touch the fans and talk to them to really appreciate how much they care."

It was fitting that Bruno faced the man who took away his WWWF title, Billy Graham.



A bleeding, battered, and confused Superstar Graham is about to be walloped by a Bruno Sammartino right hand to the face. If Graham thought Bruno would be rusty during this bout due to his layoff, he soon learned otherwise.

After months of painful indecision and nervous anticipation, Bruno Sammartino makes his triumphant return to New York's Madison Square Garden. For emotional intensity, it was an incomparable evening

"Yes, it is ironic. But I think I must meet Graham. Doggone it, I want to pay him back."

This match did not include much wrestling science. No, it was a test of strength, animalistic ferocity against bulging biceps.

Fingerlocks. Ten shuddering muscles squeezing and tearing each other. Graham's fiendish face smirking in vicious triumph as Bruno sags to one knee. Groans, loud and fearful, pierce the crowd. Bruno sags further.

Then the chant it started again. "Bruno! Bruno! Bruno!"

Sammartino's eyes bulge with renewed strength, his muscular legs pushing upward, fingers (Continued on page 50)



Just seconds after the opening bell rang, Graham and Bruno lock in a test of strength. They held that position for nearly two minutes, until Bruno started to gain the advantage. Then Graham cheated by pulling Sammartino's hair.

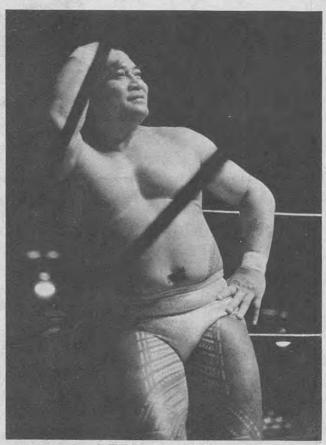


matt Palling Brock's July Statistics of the Stat

diner and I think the tartar sauce was turning. So's my stomach. And so is High Chief Peter Maivia. Man, when he first came up he had all the potential to be champion. Now this. Attacking Arnold Skoaland was a low move. Spoke to Peter and he was vague about the incident. Not certain whether he was vague or deceptive. Had a darting slant of his eyes, something I never saw before, or never noticed. Might make out my will if this tartar sauce doesn't quit.

CHARLOTTE: This tartar-sauce madness got so bad I thought I was seeing Eleanor Roosevelt sitting alongside me on the plane. Nearly overdosed on Alka-Seltzer and rice. Pale, shaking and partially blind, I somehow made it to the matches. Happened to fall onto an interesting triangle twist. Ric Flair is pushing a new kid, John Studd, as his protege. Supposedly, Studd is another bounty hunter after Blackjack Mulligan's hide. Painfully confusing. Could Flair be taking a big step toward dumping Valentine? Flair says no. Valentine gets worriedly angry. Studd grins. This is a lot deeper than people know. Sources say Flair is obsessed with Mulligan. Sources say that Mulligan knows something which could ruin Flair and Valentine. Consider this: Greg Valentine will be Flair's sacrificial lamb.

MEMPHIS: New playground for Bobby Heenan's treachery. A Brock aside: survived the tartar sauce but can't move big toe on right foot. May be permanent disability. Enjoyed sumptuous dinner with Jerry



PETER MAIVIA

Lawler. Told me that Heenan approached him about possible managing change. Lawler was angry with Heenan's tactics. Lawler said he feels sorry for Bockwinkle. With typical Brock tact, I told Lawler he's a fool. He almost dug out my eyeball with a dinner roll, but in the end he agreed. They all do. Especially after bout. Bockwinkle will never change. Looks in great shape. The guy might never lose the belt, despite Heenan's systematic betrayals.

Harder than nails, veteran wrestling reporter Matt Brock has logged more miles covering wrestling than any other journalist. Every month Matt will travel to the sport's hotbeds, reporting everything he sees without fear or favor

HOUSTON: Very impressed with Kevin and David Von Erich. Got great physiques, the types that'll grow and give them added strength without any loss in speed. Kids work real hard at their craft. Been a long time since I saw that sort of icy determination in youngsters. Add the ingredient of experience and you have a potentially overwhelming tag team pair.



KEVIN VON ERICH

While at the matches, lost my right shoe. Can't remember how. Fan of Killer Krupp found it and returned shoe, minus laces. Three hours later found laces, with ketchup stains, in my coat pocket. What does this mean? Plot by rulebreakers to drive Brock mad?



JIMMY SNUKA

SEATTLE: Advice time from the old war horse. Memo to Jimmy Snuka. For years, Snuka has called Seattle home. Loves it out here. Sea breeze and all that stuff. Snuka refuses to accept New York offers. He should. Jimmy wants to be the number one wrestler. He has the ability but hasn't selected the right place. Take New York offers, Jimmy. Put up with the startling change for a while. You'll get used to it. Especially when you scamper up the ladder towards a world title. Oh, finally able to move toe but twitch in right ear has developed. Feel like My Favorite Martian.

"THERE'S MO MR. WRES

T HROUGHOUT HIS CAREER, the name of Mr. Wrestling II has conveyed the principle of integrity. As a symbol of decency, he is a ready target for foul mouthed rulebreakers. He has grown accustomed to it.

Sadly, a recent glory must be tainted by the snarling contentions of the illegal laments of the sport. Generally, such claims would be ignored due to the loathsome source. However, some attention must be given to these contentions. They are echoed by others. They are not readily dismissed.

"There's more than one Mr. Wrestling II!" yelled Ole Anderson after Mr. Wrestling II recaptured the Georgia Heavyweight title.

Could this be true?

The supposed fact behind this contention is Anderson's claim that Mr. Wrestling II is finished, a masked has-been. Obviously, a washed up hulk could not possibly defeat a wrestler like Angelo Mosca. Someone must be posing as Mr. Wrestling II, or so the rulebreakers claim.

"I've wrestled that creep before and this guy doesn't wrestle anything like II," insisted Mosca. "Certain opponents have a style you recognize. There were subtle

> Rulebreakers sought to destroy Wrestling II. With they may have

RETHAN ONE TLINGII!"

little differences. That wasn't Mr. Wrestling II."

"Anyone who's followed wrestling could see that masked clown was finished," sneered Stan Hansen. "How does an old, masked clown go from prelim bum to Georgia champ? Huh? Tell me how that's done?"

"His breath," said the Masked Superstar. "Mr. Wrestling II has bad breath. This new guy has good breath."

There is a troubling truth in their remarks. Mr. Wrestling II has not been competing in championship caliber bouts recently. His leap to the state title was surprisingly quick.

"I'd been having some problems which I had to work out," Mr. Wrestling II admitted. "It wasn't as if I had never wrestled for a title before. Washed-up? That's absurd. About as absurd as rulebreakers saying there's more than one of me."

Despite II's denials, there exists disturbing physical evidence.

Whoever wrestled Mosca, and has been wrestling other local rulebreakers, 'moves with a youthful grace and agility not seen in II's ring maneuvers of late.

"I've been exercising and getting my muscles looser than ever (Continued on page 54)

have long the fans' faith in Mr. this latest charge, finally succeeded



By Gary Morgenstein

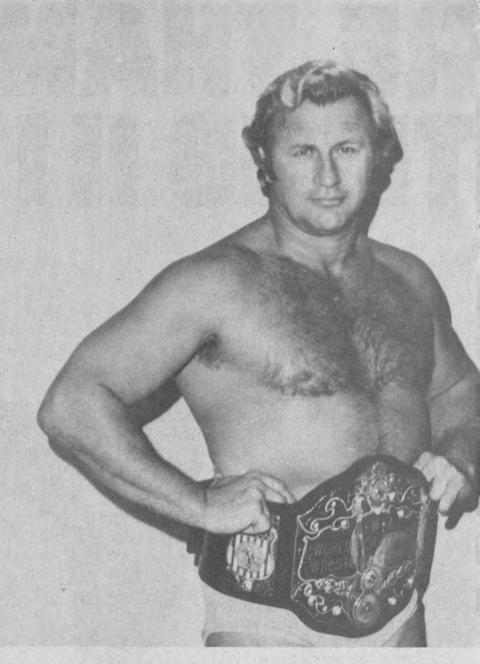
THE VOICE OF Bill Apter was harried and tense.

"Listen, Gary, I don't have. much time. Write this down quickly. Race and Rockwinkle are up to something and I think it concerns Backlund." Static crackled and obscured the voice. reducing it to a screeching distance.

"Check with Skoaland before it's too . . ." The line went dead. I nervously called the hotel where assistant editor Bill Apter was staying. A Houston desk clerk was unable to locate him.



After being unable to destroy Bob Backlund inside the ring, Harley Race turned his ugly mind to other more devious means.



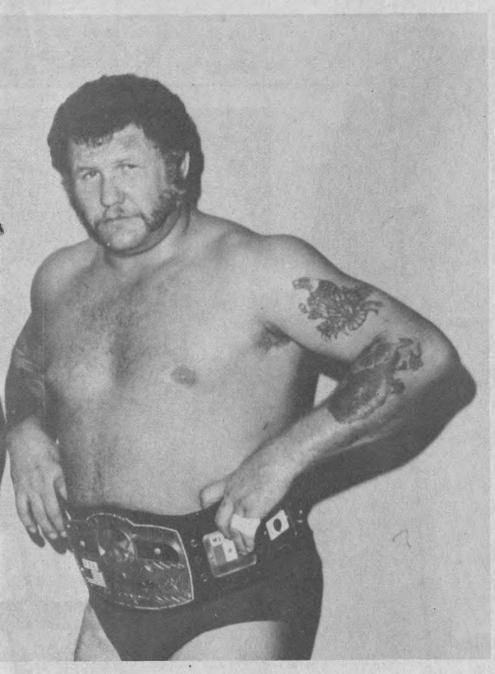
RACE AND BOOK TODESTROY:

covering an important card at the Summit. What confused me was the linkage of Race and Bockwinkle. They can't stand

Apter was in Houston each other. Still, one person transcends their mutual dislike their contempt and envy of Bob Backlund. They are jealous of his boyish good looks, his

devastating strength and his growing fan popularity.

Apter is not given to wild bursts of paranoia. He is a dedicated, responsible journalist.



Only two devious and hideous minds like Nick **Bockwinkle and** Harley Race could conceive such a disgusting plot. And only INSIDE WRESTLING had the courage to expose the treachery



Soon after Peter Maivia turned on Backlund, Bob's manager, Arnold Skoaland (above) was so heartbroken he almost sold Bob's contract. This was when INSIDE WRESTLING started its expose.

MILESPION BECKLUND!

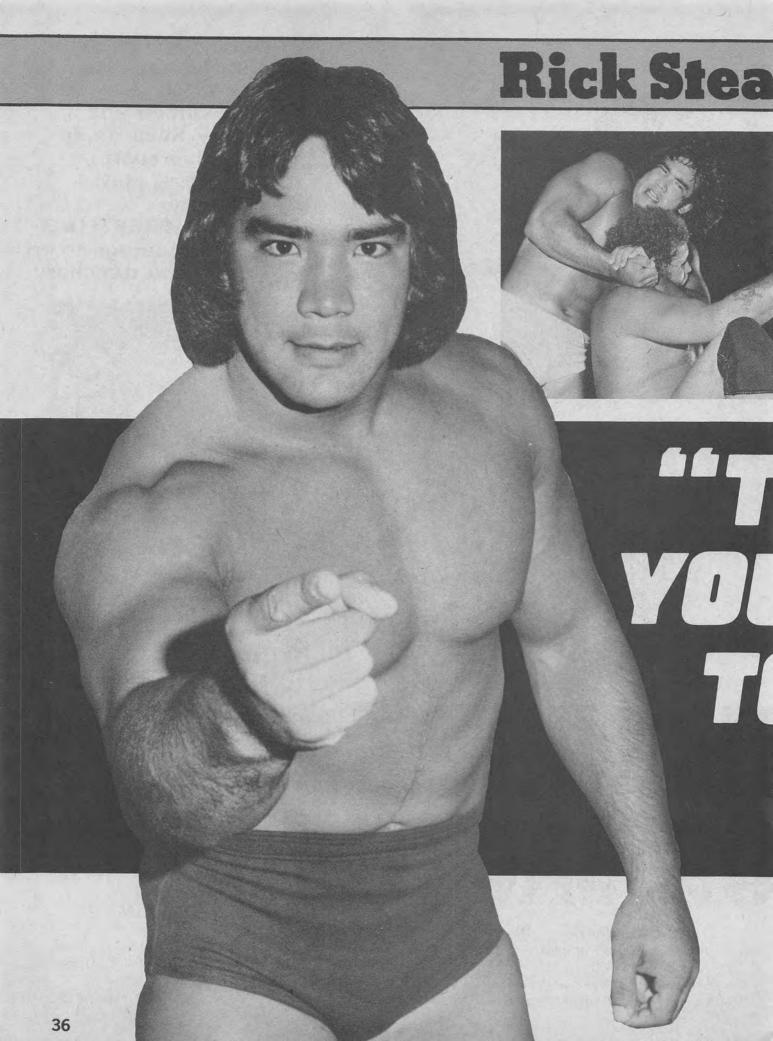
For Bill to suggest any evil Maivia's startling attack of soul. evil I had to uncover.

story was High Chief Peter and mistrust within Skoaland's

partnership, I knew there was an Arnold Skoaland. By entering the ranks of rulebreakers, Maivia of my wrestling life," Arnold What further complicated the inflicted a jagged scar of pain

"This was the saddest moment admitted.

(Continued on page 62)



mboat Blasts The Press:

In the Mid-Atlantic region, Rick has had a chance to wrestle the NWA championship away from kingpin Harley Race.

THIS STORY IS extremely hard to write. Sure, we're the top wrestling magazine in the country. Sure, we expose false rumors, dig deep into the lives of professional wrestlers and report mat action from across the globe. But we are also sensitive to criticism. We blush and cringe when wrestlers hurt us. Sometimes, when they disagree, we publish what they say anyway,

because we must print the truth. But sometimes the words of an unhappy grapple: hit us very hard, square in the guit. Such was the case with Rick Siteamboat.

It was a busy time of the month for us. The writers were working feverishly on the phone and with their typewriters. The editors were planning stories and double-checking facts. The photographers were in the dark room working overtime. The office was hectic.

Then the office doorbell rang. It was Rick Steamboart. He was mad

and he wanted to talk. Because of our respect and admiration for the man, we took time out from our hectic schedules and entered the conference room. If Steamboat wanted to talk, it was all right by us.

We all sat down. We were all anxious, staring at one another. We had never seen Rick so visibly upset. He wasted no time in getting to his point. The room was silent as he spoke. His tone was scolding, as he proceeded to bawl us out for the next 10 minutes.

"You guys know how much I' think of you," Steamboat began, his face tense and drawn. He had a look of weariness, as if he hadn't slept much recently.

(Continued on page 64)

HIS TIME
I'VE GONE
DO DAMN
FAR!

Obsession with defeating Ric Flair may be one of Rick's problems, but he does not want us to tell him that fact!

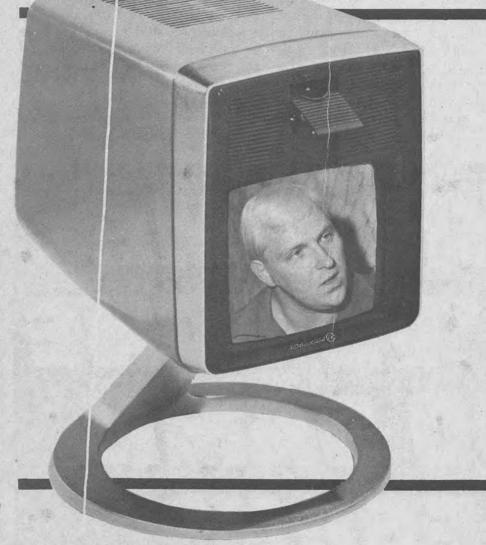


It takes a lot for a fine young man like Rick Steamboat to explode. Yet he did. Rankled by media pressure, by career frustrations, and by fan exhortations, Steamboat was ripe for an emotional eruption. Read this story and see whether you agree with him

(One inescapable truth links these two men in a torturous rivalry. Hatred. Representing the polarities of the AWA, Bobby Heenan and Verne Gagne have innumerable reasons to despise each other. Eagerly, they agreed to speak via Video-phone, Heenan from his retreat just outside Chicago, Gagne from his training quarters in Minnesota.)



Bobby Heenan. He is a manager who also dons the tights and wrestles on occasion. He manages AWA champion Nick Bockwinkle.



Every month the telephone wires will crackle as two top grapplers rage and argue. We'll print the unedited transcript of their conversations, giving the fans a privileged glimpse at wrestlers which can be found nowhere else

VERNE GAGNE:

It's a great delight to be able to . . .

BOBBY HEENAN:

say anything without putting us to sleep, you old clod. VG: Haven't you any manners?

Boring, boring. Can't you BH: Not when I'm speaking to some senile fool, no. You want to cut this crap and get down to something impor-



ments on wrestling?

BH: Isn't your sniveling son in wrestling?

VG: Heenan, I'm warning you'

BH: Didn't he and his flimsyflamsy mealy-mouth partner turn our sport back 10 years with their goody-twoshoes style? Creeps like you



Verne Gagne—a man who has held the AWA title several times and hopes to win it again by beating Heenan's champion.

tant? Hey, that would make this a one-man conversation (giggles)!

VG: (Weary sigh) I think it'd be enlightening to talk about the state of the sport.

BH: A healthy state since you lost the belt.

VG: Healthy is not wrecking bloodshed and betrayal on every arena in the AWA.

BH: Betrayal? We got ambition, me and Nick. We have the belt. Now Bob Orton and Nick are going to get that tag team belt which your imbecile son lost (giggles).

VG: He'll get it back. Look, can we just leave your vicious remarks out of this. I know you have problems, but can you just keep your com-

and your kind think that all this sport is about is prancing and saying nice things about everyone. It's not that way, Gagne. Tough and rough and ambitious, that's what the average Joe respected and that's what the history of our sport has been.

(Continued on page 58)

'hese Ratings Are Compiled With The Assistance Of Top Wrestlers, Promoters, And Reporters. They Are Universally Accepted As Official

World Wide Federation Wrestling



BOB BACKLUND Champion:



1-PETER MAIVIA

Association American Wrestling



NICK BOCKWINKLE Champion:



1-GREG GAGNE

Wrestling National Alliance



Champion: HARLEY RACE

1-DUSTY RHODES



1-ANDRE THE GIANT

2 -ANDRE THE GIANT

Most Popular Wrestlers

Most Hated

Tag Teams



1-PETER MAIVIA



2-RIC FLAIR



1-VON RASCHKE
& VALENTINE



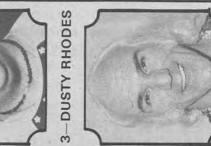


2—ERNIE LADD



















2—VERNE GAGNE



ROBINSON 3-BILLY



4-JERRY LAWLER

4-MR. WRESTLING II



-DORY FUNK JR JACK BRISCO

6 8

HERNANDEZ

-GINO

STEAMBOAT

McDANIEL 6-WAHOO

RICK



2—DUSTY RHODES

3-RICK

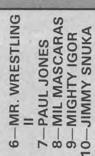


4-BOB BACKLUND

RIC FLAIR



5-DINO BRAVO



8



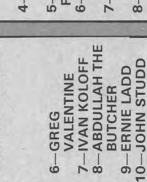
UMBERJACKS 3-KEN PATERA



4-VICTOR RIVERA



BRUISER BRODIE



9

KEN PATERA

5



3-PAT PATTERSON & RAY STEVENS



0-MR. FUJI & KARL

VON STEIGER

RICK MARTEL

TOMMY RICH &

BRISCO

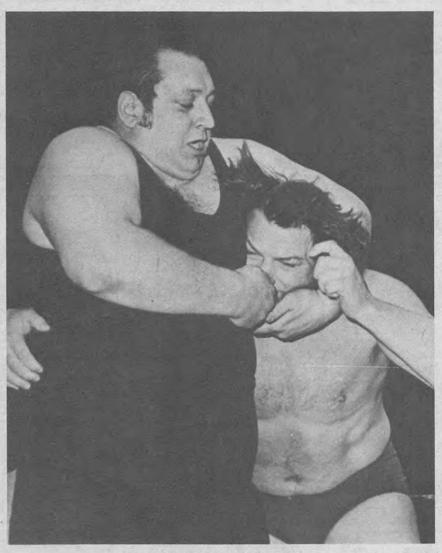
INSIDE WESTLING

GORILLA MONSOON

31 Capsule Profile



IS INITIAL INVASION lof professional wrestling was horribly savage ("I was real mean then") . . . Feuding with every scientific wrestler became a hideous obsession . . . His principal rival was Bruno Sammartino ("We had ourselves some wars, didn't we?") . . . As the target for fan abuse, his attitude bordered on arrogant contempt ("But now I've changed and they love me as much as I love them") ... Over the years, he has adopted a friendly, though rough approach



The popular and dynamic Gorilla Monsoon waves to the crowd in Japan (above, left). Monsoon, applying a deadly side headlock to fellow giant Don Leo Jonathan (above), still thrills crowds in New York and other WWWF areas.

("There are two ways to get what you want. Neither works, so I created a third")
... Size and strength have been his primary weapons ("You gotta use what the Lord has given you. Otherwise it's blasphemy") ... Favorite move is the "Big Splash" ("I always enjoyed the squishing sound") ... Conversion of former

partner Victor Rivera to rulebreaker has scarred him ("What a shame for someone like that to go bad")... Evolving into one of the sport's top wrestler-referees ("Sometimes it's healthy to get in and see both sides")... Now a veteran digesting the love and adulation of arenas ("It's better to be loved than hated.")

CAPSULE PROFILE PIN-UP



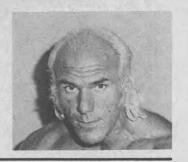
GORILLA MONSOON

WHERE THEY MOW? ARE THEY MOW?

Each day, out of the thousands of letters we receive, hundreds of them are from fans asking the whereabouts of their favorite wrestler. In this special column, we will try to answer the questions you ask the most!

SUPERSTAR BILLY GRAHAM

The muscular former WWWF king is still active in the area that he once ruled. He also makes occasional trips to the California area. "I like to give the people of America a chance to see my beautiful face and body from sea to shining sea," the Superstar explains.



PROFESSOR TORU TANAKA

This Oriental terror is currently on an illustrious tour of New Zealand and Australia. The folks down under have been mystified by the Professor's strange maneuvers, but he has had much success there, despite his unorthodox methods.

JOSE LOTHARIO

The veteran Texas grappler has temporarily left the Lone Star State to seek action in nearby Louisiana. The Bayou cooking apparently agrees with Jose, as his matches have been profitable and successful. "I especially love the seafood," Lothario comments.





MASKED SUPERSTAR

The mysterious masked man, who had been terrorizing Mid-Atlantic grapplers, has moved to the great state of Georgia. "The Mid-Atlantic area has been conquered. I must move on," he said. "I plan to rip the mask off that pretender Mr. Wrestling II's chicken face."

NSIDE WRESTLING BONUS PINUP



PETER MAIVIA

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*MAN GROWS to 40 and sometimes 50" according to late Curator of Physical Anthropology of the Smithsonian Institute. Some facts recently confirmed by Washington Doctor.

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Mr. A.S. writes to leading newspaper how father INCREASED HEIGHT by 1%".

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BODYSLAMS & PINFALLS

(Continued from Page 8)



In this disgusting photo, Maivia, who is a lot smarter now, helps ex-tag team partner Jay "Weakhead" Strongbow and Tony "Baloney" Garea (above). Now, Peter knows that these two should be blooded at every possible moment, like Maivia once was before he made his great change (below).

When I told Albano how I felt, he responded, "Don't tell me about fair weather friends. I've been betrayed more times than you can imagine. But Maivia's the real thing. The Captain knows the signs. Pete is finally hungry, wants the big one. I've seen it happen before. A guy waits years before ambition bites, but once it gets its teeth in, it clamps down hard. Maivia's been bitten but good.

"Besides, wrestling has taught me one thing-take what you can get and don't think about the future. If Maivia weakens Backlund, why should I care that he may be my enemy five years from now? The problem is Backlund. Maivia helps get rid of the problem. That's what counts.



"Look, I have as much reason to hate Maivia as anyone, maybe more. But wrestling has no place for grudges, not when someone like Backlund has the title. I'd welcome Hitler if it meant getting rid of Backlund."

But would you turn your back on him?

"I don't ever turn my back. I love my mother, but I make her cut the cards," the Captain said.

Other managers and wrestlers are equally sure of Maivia's conversion. They point to his match against Backlund as proof of the man's good intentions. Also, they've heard him call the fans "morons, idiots and fools." The most repeated quote in wrestling is Maivia's statement, "I wasted years trying to be a man the fans would respect. Well, I'm not wasting another minute!"

But what happens when the going gets real rough? During his entire career, Maivia has sought refuge with the big boys—the Gagnes, the Briscos, and others of their ilk. I still think if things get rough, he'll seek the sanctuary of his former friends.

Verne Gagne, long a friend and fan of Maivia's has been quoted as saying, "I can't believe this. Peter may be having some problem that caused this, but it'll work itself out. Though he says he wants nothing to do with me, I'll always be his friend. When he wants to rebuild bridges, I'll do everything I can to help."

Verne Gagne may be an insult to good wrestling, but he usually knows what he's talking about. For the first time in my career, I agree with Gagne. Maivia won't stick with men the fans call "rulebreakers." He doesn't have the belly for it.

It would be nice if someday I have to apologize for this column. I'd do it gladly. But I don't think I'll have to."



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ON THE ROAD

(Continued from Page 10)



Bob Orton Jr. is deeply involved in everything Heenan does. He is Heenan's henchman. It is no wonder he also was eager to make sure the Rhodes/Bockwinkle match was wrapped up in troubles.

reddened. "But not everything I do is wrong. You thought I stole the contracts because we were afraid of losing the belt, huh, didn't you?" I nodded. "That's why I wanted to talk to you, Morgenstein. I've heard you have guts and a little brains. I knew you'd do right

"Nick will wrestle Dusty R hodes and put his belt on the line. When Bobby Heenan signs a contract, he accepts the conditions.

"This is just another example of the bias in the media. Good guys get all the breaks, all the benefits of the doubt. But let one little thing go wrong with us, and you guys put one and one together, get six, and point at Heenan or Blassie or Albano. It's not that easy." He pressed his palms together, his lips pursed, and his nostrils flared. He was a portrait of earnest intensity.

"I'm real sorry I had to run you off the road like that, but I beeped and you wouldn't stop. I had to prevent you from getting to your office and stirring up some hornet's nest which would have done none of us any good."

I raised my bruised body off the bed and grabbed for the jacket. Heenan's fingers seized my hand.

"Do you believe me?"

"You really care?" I sneered.

"It is important. I want to be believed. If I've done something wrong, I'll take the rap, But not this time." He stared into my icy blue eyes. "You call yourself a journalist? Then maybe you should take a good look at your morals and see what kind of prejudices you have.



AWA champion Nick Bockwinkle is finally headed for his title clash against top rated Dusty Rhodes.

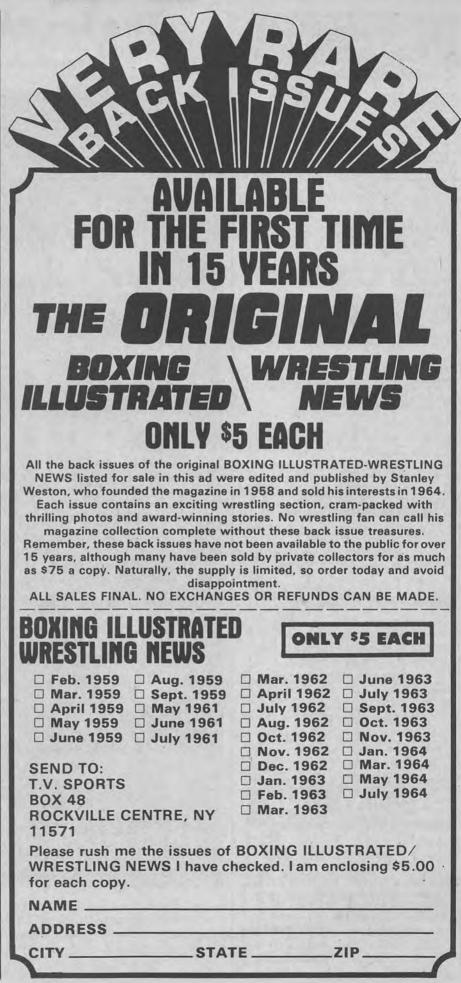
"Remember, Gary." His voice dipped into a soft, intimate whisper. "All of us are just human. Just as a scientific wrestler can be bad, a rulebreaking manager can be sincere."

I didn't have the time or inclination to ponder the truthfulness of Heenan's little speech. Abruptly, I realized I had no idea where I was. Was this a motel? A house?

Terror overcame me. I stumbled through the door and onto a rickety porch. A carpet of dust concealed the back of Heenan's Lincoln as it roared down the road.

Someone had towed my car into the driveway. It was a crumpled mass of steel. I was in some Godforsaken home, deserted, all alone in the Texas desert.

The Lincoln was heading toward Houston. For the Rhodes-Bockwinkle match, I shivered.



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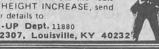
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The Legend Returns

(Continued from Page 29)



Bruno's powerful arms encircle Graham's neck in a crushing full nelson which has brought the Superstar to his knees. Only Graham's foot under the ropes could get him out of this painful hold. Bruno, the true gentleman, broke the hold just seconds after the referee ordered him to do so.

clenching, jaw muscles quivering, eyes enlarging as the chant grew. Pain replaced Graham's triumph.

"Bruno! Bruno! Bruno!"

Savage bearhugs locked the two warriors in a straining embrace. Graham's move of muscle had failed. Bruno withdrew and sneered. Graham cowered on the canvas.

"Get up, you bum!" Bruno sneered.

Another bearhug, another exchange of scowls. No longer were the chants a thing of loving support. Suddenly they became weapons to nourish Bruno's animosity.



Graham is down and pleading for mercy as he is overpowered by Bruno's offense. Bruno looks out to the crowd for advice, and the fans yell, "Kill Graham!"

Sammartino grabbed Graham and smashed his face into the turnbuckle. Blood traveled straight down Superstar's face. Dazed, Graham was unable to resist Bruno's wild thrashing about the ring. Sammartino flung him to the canvas, dropped atop and went for the pin. One, two . . . Bruno jumped off and glowered at the stunned Superstar.

"Get up and fight like a man!" Bruno sneered again.

And the chants continued. "Bruno, Bruno Bruno." Welcome home, champ!"

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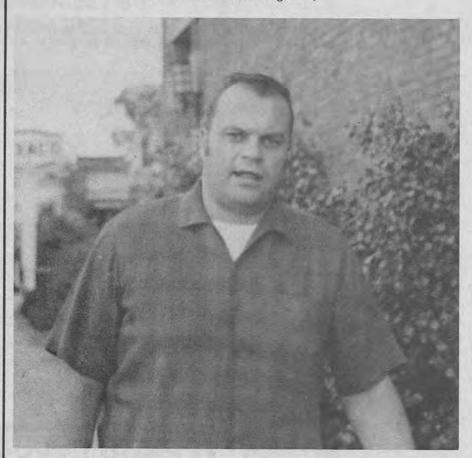
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THE INSIDER

(Continued from Page 20)



Former WWWF king Stan Stasiak (above). Rumors have been circulating that this veteran grappler is a brother of former President Gerald Ford.

RUMOR VS. FACT

RUMOR: Stan Stasiak, one of the veteran grapplers in the sport, and former WWWF champion, is a brother of former President Gerald Ford! Stasiak, who claims to be from Buzzard's Creek, Oregon, changed his name because the ex-President does not want the publicity of being related to a rulebreaking professional wrestler. At least three Michigan businessmen claim to have gone to grammar school with Stasiak. They say that the school was in Michigan, not Oregon, and that Stan's name was Stanley Ford, not Stan Stasiak.

FACT: Although there is some resemblance between the two, I know that the rumor is false. I have spent most of the past three days on the telephone, desperately trying to either verify or destroy this strange rumor. Fortunately, I was able to find someone who knew Stasiak when he was a boy in Oregon. This proves conclusively that Stasiak and Ford are not related.

INJURY REPORT

Many fans write and tell us that we do not report injuries that are sustained by the grapplers. We admit that injuries are an important part of the sport, and they often affect the performance of the wrestlers. Although wrestlers' thresholds for pain are remarkable, I will report the various injuries suffered each month, in the spirit of good journalism.

MR. WRESTLING II has a chronic back problem. While most wrestlers are aware of this. they have been unable to take advantage as of yet. However, Wrestling II apparently reinjured his back while receiving a crunching backbreaker. Look for him to favor the tender back in his next bout.

NICK BOCKWINKLE has a deviated septum. Apparently this condition is not new, but manager Bobby Heenan and Bockwinkle have been unaware of it. The condition may affect Bockwinkle's breathing during a long match. I'll keep an eye on his nose.



Rugged Bobby Duncum (above), who recently broke his pinky finger. Bobby says he can wrestle with one hand.

BOBBY DUNCUM broke his pinky finger on his left hand in his last Florida match. The injury is not believed to be serious.

"My right hand is so strong and devastating that I can get by on just one hand anyway, so it's no big deal," said Duncum.

CHIEF JAY STRONGBOW had a pulled hamstring, sustained in a victorious effort against Luke Graham. It's not serious and he should be back at full strength by the time you are reading this.

Steven Farhood reporting. Remember, it's not goodbye, it's see you next month!





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MR. WRESTLING II

(Continued from Page 33)



Mr. Wrestling II, a long time fixture in Georgia professional wrestling, applies a devastating headlock to ruthless Stan Hansen (above). After facing Mr. Wrestling II. Hansen claims he wrestled an imposter. The rumors continue. Ole Anderson gets whipped into the turnbuckle by the Georgia state champion (below). Ole also makes the claim that there is more than one Mr. Wrestling II.



before. I feel like I'm 18 years old again," II said.

"That phony stand in moved like a colt," said Mosca.

An intensity characterized the new Georgia heavyweight champion.

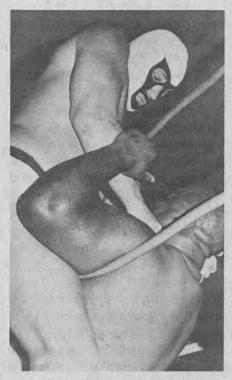
"Against someone like Mosca, you have to be a little tougher than usual," II explained.

"That isn't the pansy-wansy Wrestling II we've all grown to hate," said Ole Anderson.

Muscles rippled across his chest and back. Fans are accustomed to the thick poles of iron bulging through his frame.

"Nah, same body," II countered.
"My muscles are more refined now. Not like some of those body-building airheads."

"Muscles don't shrink in a few weeks," shouted Hansen. "That's a different boy."



Abdullah the Butcher gets a going over courtesy of the popular Mr. Wrestling II. Is the real Mr. Wrestling II out of professional wrestling?

One invincible fact links Mr. Wrestling II, former Georgia champion, with Mr. Wrestling II, current Georgia champion.

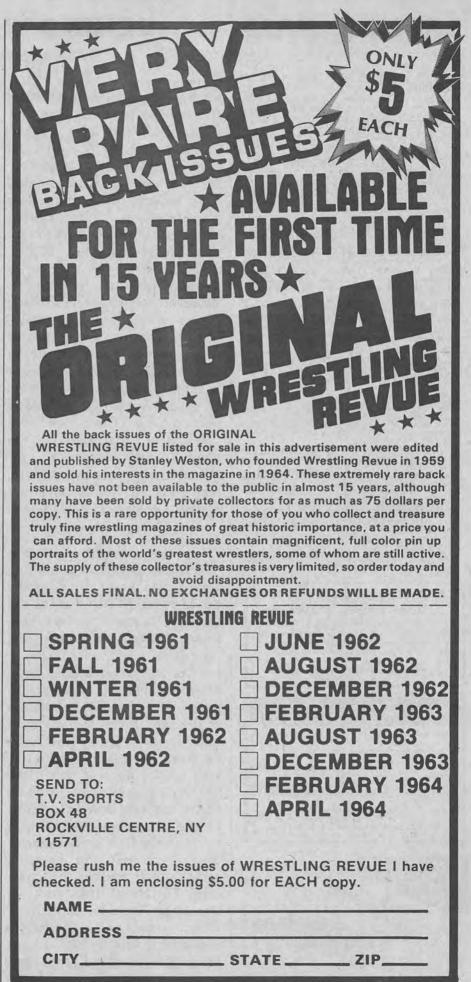
Success.

"You know the rulebreakers are jealous of any good man who achieves success," II said angrily. "They have to think that there's some treachery involved because they won't accept the fact that some men can attain their glories through hard work."

He sounds so convincing. Are they just self-serving words?

Could the rulebreakers be right this one time?

Is there more than one Mr. Wrestling II?



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BEHIND THE DOOR

(Continued from Page-12)

All he did was place it in the wastebasket. I'm sure he retrieved it after I left.

And as far as the dressing room incident is concerned, there is no way Blassie could have walked into "the wrong dressing room." On the door, in block letters almost a foot high, was a sign that read, "CHIEF PETER MAIVIA." It was impossible not to see it. However, because I had so many things on my mind-interviews, photo sessions, personal appearances, road trips, etc.-I failed to see what was going on. I failed to question Maivia. I failed to help him when he really needed me. Now he is a rulebreaker, managed by the notorious Fred Blassie.

To wrestling fans everywhere, and to poor, confused Peter Maivia, I'm sorry I let you down.

The other night, before a match between Ivan Koloff and Tony Garea, I went into Koloff's dressing room, disguised as the Soviet ambassador to the United States. Koloff welcomed his "comrade" with open arms. I, the "Soviet ambassador," then offered a box of chocolate to Koloff after conversing with him in Russian (I took four years of Russian in college). Ivan, who happens to be a sucker for any kind of chocolate, grabbed the box and ripped it open. Then he began to gobble down mouthfuls of the chocolate. Before Ivan could thank the "ambassador," the visitor left the dressing room. Koloff merely shrugged, and finished the box of chocolate. Then he donned his wrestling gear and walked out to the arena, feeling sick to his stomach, unaware that the chocolate candy he had eaten was really Ex-Lax.

Recently, I left an anonymous note for "Crazy" Luke Graham in his dressing room. It said, "LUKE: BEWARE—RANDY GORDON HAS KIDNAPPED THE GRAND WIZARD. THE MAN YOU ARE WITH TONIGHT IS NOT THE GRAND WIZARD, BUT RANDY GORDON IN DISGUISE." I left the note unsigned. Graham, not having too much upstairs, read the note, and believed it. He didn't even ask any guestions. When the Grand Wizard walked in his dressing room, Luke clobbered him, and the Wizard had to call on another wrestler of his, Ernie Ladd, to save him.

They used chairs, shoes, rubbing tables, and everything else they could get their hands on to batter each other.

P.S.—All three of them wound up in the hospital with multiple external and internal injuries.

P.P.S.-I sent them each a bonquet of lilies and a card with the inscription, "May you all rest in pieces!"

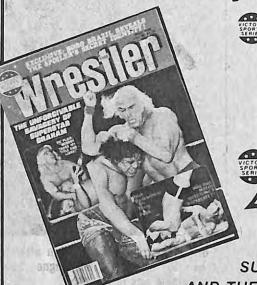
As we all know, the immediate future of professional wrestling lies with the talent of today's young grapplers. And two of today's most talented young wrestlers are strictly scientific. They are Ted DiBiase and Jimmy Snuka.

It's nice to see a continual influx of scientific wrestlers pouring into the sport. It is they who keep the sport afloat and prospering, and protect it from the evil element which threatens to destory it.

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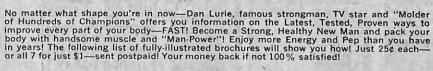
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ONE ON ONE

(Continued from Page 39)



Police had to restrain Heenan after he tried to attack Verne Gagne when Bockwinkle was in trouble.

VG: Your way is cruelty. You ever try to practice a maneuver in a gym?

BH: Work up a sweat for nothing? Hah. My type of training is more important, Gagne. Something you wouldn't know about. All you have are muscles and a bald head. What would you know about a thought? Last thought you had came outta a three-cent chocolate bar.

VG: There is merit in working hard and striving to perfect your craft. Too many youngsters idolize such scum as you and Bockwinkle.

BH: And who you want them to look up to, Pollyana?. What happens the first time they get their faces smashed in and they wonder who's been lying to them? This ain't the damn ballet, Gagne, and I'm going to puke if I hear you talk like it is. Illusions don't do anyone any good at all. This is a mean sport. All that counts is winning. You grab that belt and hold onto it any way you can.

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There's more to this game than the big bucks, Heenan. I'm convinced that you have to leave a part of yourself, a little testament to what you believed in and what you stood for. A monument.

BH: That'd make the dogs happy. VG: Vile man, Must you cheapen everything with your filthy little remarks?



Bockwinkle chokes the breath out of Gagne, doing everything possible to retain his title. Heenan taught Nick the maneuver.

BH: I'm manager of the champ, you doddering fool! Where are you working now? Heard you got a booking in a circus. That's about all you're worth.

VG: This conversation is useless.

BH: No, you're useless because you know I'm right. All that high-handed crap about monuments and testaments.

This is a sport, Gagne. This is war. Statues get blown up.

People die. All that matters is the glory of the moment.

VG: I'm very glad I don't feel that way. Goodbye!

BH: That's why we're champs and you're a chump. Chump.

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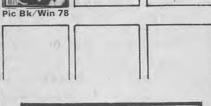












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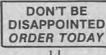
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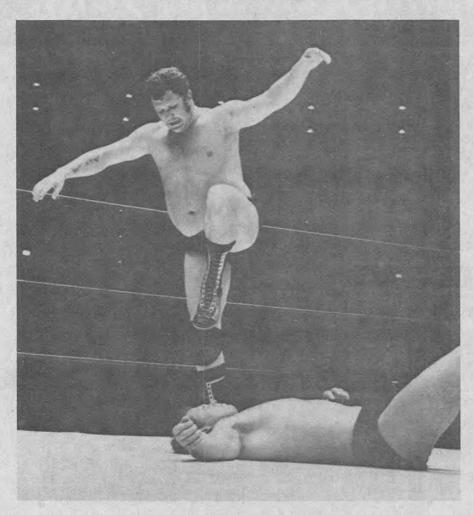


JUNE 7 FALL 78

WINTER 78

RACE AND BOCKWINKLE

(Continued from Page 35)



During the Race-Backlund bout of a few months ago, Bob absorbed everything Harley could dish out (above) and went on to hold the more experienced NWA king to a draw. Race was so frustrated, at the end of the match he hit Bob across the head with his NWA belt (below).

working relationship. I was hurt more than surprised. Finally the call came.

"Gary, listen, I'm sorry I didn't get back to you sooner," Arnold said. I smiled and started to ask if he had been contacted by Race or Bockwinkle. His next comment stunned me to silence.

"I've had an offer to sell Bob's contract. After what Maivia did to me, I'm really disgusted with everything. I might do it."

I asked Arnold when he received this offer. He said it was two days ago. I asked him who the caller was. He hesitated, then mumbled the name.

Dick Charles. A chill traveled up and down my spine. I asked him if he had ever met the man. Arnold said no, never in person, just over the phone. He already had the legal documents. He said he was about to accept.

"For the sake of our friendship, Arnold, let me track down this guy Dick Charles. I have a feeling he's a phony, a front for Bockwinkle and Race." I could almost feel Skoaland blanching. Whatever his disillusionent, he was a man dedicated to professional wrestling. I didn't have to tell him what that meant.

Bockwinkle and Race would band together and buy

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Meaning: After Each Time You Eat. Your Body Breaks Down Bulging Fat and Burns It Away -So You Grow Slimmer and Slimmer From Meal to Meal. (up to a full size smaller in just 5 days) . . . as you melt away both fluid and fat at the incredible rate of as much as

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as you start to win the physique of a naturally skinny n . . . those types who never seem to gain an ounce!

YOUR TUMMY FEELS LIKE YOU FEASTED, BUT YOUR WAIST-LINE LOOKS LIKE YOU FASTED! Just to give you an idea of how fast this thrilling anti-fat wonder-weapon burns away excess fat and inches ... according to California University Medical School research on energy burn-off you can actually melt away more fat each 24 hours than if you ran 10 to 14 miles a day!—Lose more pounds each week than if you did 300 sit-ups each morning and 300 push-ups each night! LOSE as much as a FULL SIZE THE FIRST 5 DAYS ALONE...

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VITAL NOTICE: Before starting this program, consult with your physician to be sure you are in normal health and your only problem is excess weight. Individuals with high blood pressure, heart disease, diabetes, or thyroid disease should use only as directed by a family physician and see if he doesn't agree that this Lifetime Road to Slimness including the few minutes of nightly toneup the doctor highly recommends is by far one of the most medically sound, fully sensible approaches to the problem of excess weight.

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 instead of being stored as fat, it is AUTOMATICALLY converted to burned-away energy.

TWO — YOU GRADUALLY ACCELERATE YOUR FAT-BURNING METABOLISM by greater caloric burn-off than intake. Meaning: your body, without you even feeling it, unleashes a steady surge of fat-burner chemicals directly into your system to attack stored-up fat ... automatically breaks down ... converts it into fluid ... that drains right out of your body!

Just like a furnace grows hotter and hotter the more you stoke it ... so your own body burns away fat faster and faster the more you step up your fat-burning metabolism.

THREE — YOU COMPLETELY DEFEAT THE GREATEST SINGLE CAUSE OF FAT BUILD-UP, runaway appetite and overeating. Because the moment you take this doctor's CAPSULE, ravenous hunger disappears. Gnawing appetite is switched off , you lose your craving for food for hours at a time.

lose your craving for food for hours at a time.

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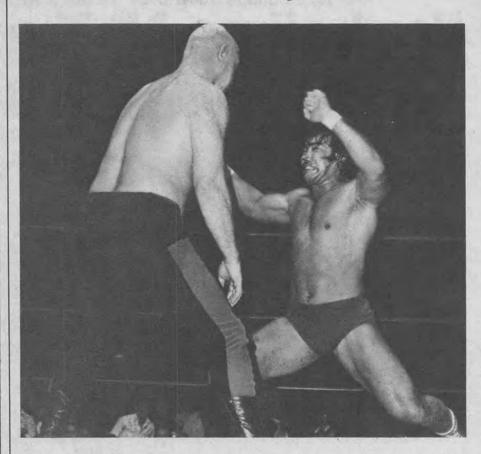
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Rick Steamboat

(Continued from Page 37)



A bloody Steamboat rallies to come back and thrash German terror Baron Fritz Von Raschke (above). Rick is wrestling the same men many times and the press has been very unkind to him because of that fact. It's another battle against Flair (below) with Steamboat on the receiving end.



"Well, despite your excellent past record, I think you've gone too far this time. You've always treated me more than fairly in the past, but not this time. No one has the right to tell me where I should wrestle, who I should wrestle or for how much I should wrestle. I am my own man and only I know what's best for me."

Steamboat was referring to an article we did concerning his long stay in the Mid-Atlantic area. Sure, the fans in that region love Rick and enjoy his wrestling as much as anyone's. Sure, he has a long and horrible feud going with bad man Ric Flair. Sure the money has always been there. But we thought that Steamboat had overdone his stay. To be a champion and gain the nationwide notoriety he deserved, we felt that Ricky should leave Flair and pursue the really big titles.

"When I've had enough of Flair and the area I'm wrestling in, I'll know it in my heart," Steamboat countered. "For one thing, no one can argue that there is nothing quite like fan support. When the fans are behind me, I feel like I can move a mountain. No magazine is going to tell me that the fans and their support do not outweigh striving for some meaningless title and more money."

Rick's eyes were beginning to fill with tears. His voice was cracking slightly. This was obviously a very hard time for him to speak to us. His career was at the crossroads. Somehow, collecting all of the inner strength and emotion he had within him, Steamboat spoke on.

"No one can understand what goes on in my mind and that is why it is very wrong for a magazine or a writer to speculate on such matters. It isn't a toy doll or a paper person you're dealing with here, you know. I'm a real live person with real feelings and a real, bleeding heart. Some decisions are simply very hard to make. Everyone makes mistakes in life, but those who look back end up miserable forever. I am a man, and I will live by my heart first, and by my fans second. I rest my case."

Steamboat was openly weeping. Tears of love and pride filled his eyes and rolled down his face. Most of our writers and editors were also crying or dabbing at their moist eyes with their handkerchiefs. We had just witnessed a man open his soul and surrender his emotions to us without hiding anything. His speech was deep and effective.

Rick got up and left. The rest of the afternoon was wasted by our personnel. Everyone was too emotionally drained to work. After a couple of hours, a meek, quiet secretary stood up and spoke for all of us.

"Maybe he was right," she said. "Maybe he as right." □



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